



Ballmer Institute for Children's Behavioral Health - Executive Council

Purpose: The Executive Council for the Ballmer Institute for Children's Behavioral Health is an essential volunteer leadership body dedicated to advancing the Institute's mission through strategic counsel, advocacy, and philanthropic support. Council members serve as strategic thought partners, ambassadors, connectors, and donors, helping to build a sustainable foundation for the Institute's growth and lasting impact.

Vision: To build a committed and influential community of business, civic, and philanthropic leaders who advance the Ballmer Institute's mission by advising on key initiatives, championing its priorities, and expanding its network of supporters. Council members will help drive a nationally significant effort to transform children's behavioral health—beginning in Oregon and becoming a model for the country. Their leadership will help shape critical decisions, expand the Institute's reach, and inspire broader investment in lasting, system-level change.

Structure and Commitment

Meeting Frequency:

- Two in-person meetings per year (Fall and Spring)
- Up to four virtual meetings annually, as needed

Term of Service:

- Two-year term, renewable up to three times

Commitment:

- **Engagement:** Serve as an ambassador, connector, and advocate—advancing the Institute's mission through strategic input, thought partnership, professional expertise, and leadership.
- **Time:** Participation in two in-person meetings per year and virtual meetings as needed.
- **Financial:** Annual contribution to the Executive Director's Strategic Initiatives Fund and a commitment to make the Ballmer Institute a top philanthropic priority through

The Ballmer Institute for Children's Behavioral Health
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meaningful financial support during the term of service.

Scope of Responsibilities

1. Strategic Counsel:

- Advise the Executive Director on key priorities such as growth strategies, recruitment and enrollment, strategic communications, revenue generation, strategic opportunities, external partnerships, policy and implementation strategies.
- Offer insight drawn from personal and professional expertise to strengthen the Institute's capacity, visibility, and long-term impact.
- Serve as a thought partner to the Executive Director and the Ballmer Institute leadership team on challenges and opportunities.
- Support the Institute's efforts to elevate its brand and expand its national influence.

2. Advocacy:

- Represent the Institute in professional, civic, and philanthropic circles.
- Promote the Institute's mission, values, and impact across personal and professional networks and platforms.
- Help build cross-sector partnerships that advance the Institute's goals in education, healthcare, and policy.
- Participate in public and private convenings to help position the Institute as a national leader in children's behavioral health.

3. Philanthropy:

- Support fundraising efforts by making financial contributions and contributing to donor outreach and acquisition strategies.
- Identify and introduce new prospective supporters to expand the Institute's philanthropic network.
- Host or co-host events to engage prospective donors and elevate awareness of the Institute's mission; encouraging others to join you in philanthropic support.
- Provide leadership for the Child Behavioral Building Capital campaign by leading, serving, and giving.

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- Champion the Ballmer Institute's fundraising priorities as Council members during the University of Oregon's comprehensive campaign.
 - Advise on fundraising strategy and strengthen broader outreach efforts.
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Expectations and Outcomes

The Executive Council will play a critical role in advancing the Institute's mission by:

- Providing high-level strategic insight and leadership.
- Representing the Institute with purpose, integrity, and credibility.
- Identifying, building and strengthening a committed network of partners, advocates, and donors.
- Serving as philanthropic leaders with 100% Council participation goals
- Helping establish a new national standard for children's behavioral health - in Oregon and beyond.

This charter serves as a guiding framework for the Executive Council. It will be reviewed annually to ensure continued alignment with the Ballmer Institute's mission and strategic goals.